



Lift Up the
Vulnerable

2022 Impact Report



**We prevent the trafficking
and oppression of
vulnerable children and
women and empower
them to be changemakers
in their communities.**

Our indigenously directed anti-human trafficking network spanning Sudan and South Sudan provides protection, education, and economic development to eliminate the exploitation of vulnerabilities, provide freedom, and restore hope.



Mother Teresa once said, ***“We cannot all do great things, but we can do small things with great love.”***

Since 2005, I've had the opportunity to witness the power of God's transforming love in warzones and what happens when each person does their part to protect children and women vulnerable to human trafficking. On the following pages, we have included some inspiring stories. When you read them, I think you'll see what I mean.

But as someone who believes, as we do, that ending human trafficking is critical, your role in doing small things with great love just might be the most essential.

Around the globe, a network of compassionate people like you are taking a courageous step to end exploitation in some of the hardest-to-reach places. Together, you are helping LUV address the root causes of exploitation and prevent trafficking by meeting the daily needs of protection, education, and economic development to create lasting transformation.

In 2022, your prayers and generosity made a tremendous impact!

Thank you for investing in hope and helping us reach our ambitious goals! This year, your generosity will allow us to protect, educate, and provide economic development opportunities for even more vulnerable children and women.

As you join us in celebrating all that God is making possible **through you**, I hope you are inspired by the following poem written by Santo, an alumnus of our program, who you helped protect, educate, and equip for leadership. You have impacted his life, and he is sharing that hope-filled vision forward:

HAVING ONLY POSITIVE EXPECTATIONS

Don't Lose Hope

If you fall, don't cry just stand up

If you fail, don't give up

Hold onto your life's longest rope

Do it all; don't lose hope

If a loved one left you alone

Do not cry, do not mourn

Don't be tempted, you must cope

Just be strong and don't lose hope

If you're embarrassed, hold your head high

Do not moan; do not sigh

If you're in a hurry, do not lose hope

Because God is here, do not lose hope

Keep it in your heart and mind

A light somewhere, you may soon find

If you try and if you cope

And remember: DON'T LOSE HOPE.

Thank you for your life-changing partnership.

AUDREY MOORE

Chief Executive Officer

OUR MODEL

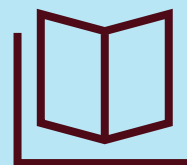
Our model prevents trafficking and empowers children and women to thrive as change agents in their own lives and communities.



PROTECTION

Vulnerable children and women are empowered to thrive long-term by receiving safe housing, nutritious meals, clean water, and preventative and emergency medical care.

These essential foundations are a crucial starting point to eliminating vulnerabilities that lead to exploitation. We offer these vital resources to support individuals on the path to self-sufficiency as we build up people to care for themselves and their communities.



EDUCATION

Students are equipped to grow intellectually and spiritually in our safe, Christ-centered schools. Children in our protection programs and students from the community are provided with formal education from pre-K through high school, along with nutritious meals and medical services. Graduates are offered continuing education through university scholarships and vocational training. We provide mentoring and leadership development to inspire students for a lifetime of learning and growth.



ECONOMIC DEVELOPMENT

Communities are transformed through grassroots economic development which provides a catalyst for transitioning from dependency towards self-sufficiency and stability. Our anti-trafficking network indigenous partners and the children and women we serve are equipped to be innovative and self-sufficient. We invest in strategic initiatives such as large-scale farming, small business income generation, and savings groups to create a path towards economic independence and flourishing.



YOUR GIFT OF PROTECTION CHANGED MARY'S LIFE

Your generosity is preventing human trafficking and changing the lives of thousands of children across Sudan and South Sudan. You are helping to protect and empower children just like Mary*.

Mary was just a young girl when her mentally disabled mother abandoned her, and her father fell ill. Within rural cultures, such as those in the regions where we work, children who cannot be cared for by their immediate family are often sent to live with extended family members, neighbors, and friends, where they can face abuse, as Mary did.

“After two and a half years, my father became blind. Our terrible conditions increased more than before. Then my younger sister was taken by one of our neighbors to look after his child. I remained with my father, and things were really difficult for us at home because there was not enough food despite the body’s needs. When it came to the rainy season, our house collapsed, which my father used to sleep in, and he usually suffered when it rained.”

Then my father moved into my uncle’s home because of the rain damage, and he didn’t have the ability to repair our thatched-roof house. Immediately, my uncle came and took me to his home, and his wife also mistreated me. Though I did nothing, she would beat me, abuse me, call me greedy, sexy, and do many other things to me. I used to cry all the time because of the misbehavior of my uncle’s wife.

Luckily, my uncle brought me to New Life Ministry (NLM) in 2006. When I came to NLM, my life really changed into a good life, and I stayed with other orphans as brothers and sisters happily throughout the day and the night.”

With your help, our anti-trafficking network provided a sanctuary for Mary to flourish through our protection and education programs. Today, she is full of hope for the future because of the compassionate love extended to her as a young child.

Thank you for standing up for young girls like Mary!



UNIVERSITY STUDENTS SAY 'THANK YOU!'

Extreme poverty and decades of war have prevented generations of students from continuing their education.

With your help, twenty-seven graduates received scholarships to attend university in 2022. Their lives and their stories are inspiring. Most of them are the first in their families to learn to read and write. All of them are the first to have a chance at post-secondary education. They are dreaming big as they pursue careers that bring hope.

One of the scholarship recipients, David*, wants to open a clinic and serve vulnerable communities when he graduates with his nursing diploma.

"It is my pleasure to remember New Life Ministry (LUV's indigenous partner). Without NLM, I would be a soldier, fight on the front lines knowing nothing of my future, and die. NLM built me up in a Christian manner. NLM has changed me to know who I am in society, how to live in a community, and know Jesus Christ."

Rachel* is studying to be a teacher and is deeply grateful for your generosity.

"LUV did a great thing in my life that I cannot forget; I would not have reached this far if I was not supported till I finished secondary school, and I am glad."

Young adults like Samuel* want to remind you that your support is creating a change that will impact thousands of lives.

"This chain of help will not last upon me alone, but I will also extend it to other most needy children in the country and world."

Each of the university students asks for your prayers.

Martha* shares:

"I pray that God will assist me to live each and every day with trust and gratitude for my providential care to me in order to help my community."

We believe in transformation — and we are seeing it happen in the lives of each of these students!



PAST YEAR HIGHLIGHTS

▶ **LEADERSHIP**

- 2 new project coordinators at LUV Kenya
- 1 new operations and advancement officer at LUV USA
- 5 new board of directors

▶ **CONNECTION**

- Solar power internet installed at all three anti-trafficking network locations
- 6 site visits to strengthen and strategize with our indigenous partners

▶ **FEMALE EMPOWERMENT**

- 700 female students and staff mentored at all locations
- Quarterly community-wide meetings on importance of educating girls

▶ **JOB TRAINING**

- Launched a paid internship program at all locations for career development
- Our 2022 cohort included 17 graduates

▶ **FARMING**

- Expanded economic development programs through agriculture at two school farms; combined total of 240 acres

▶ **WATER**

- Finalized primary water infrastructure needs at Hope For South Sudan

▶ **COLLABORATIONS**

- 503 returning donors
- 151 first-time donors
- 25 foundations
- 19 ambassadors
- 18 church partners
- 7 corporate sponsors
- 5 non-profit partners
- Included in 7 estate plans
- 40 virtual and in-person awareness events
- 4 podcasts
- Participated in 2 global conferences

**THANKS TO EACH INDIVIDUAL AND PARTNER WHO HELPED US ACHIEVE THESE GOALS IN 2022!
YOU STRENGTHEN OUR WORK, AND FUEL OUR VISION TO IMPACT MORE LIVES IN 2023.
WE ARE SO THANKFUL FOR EACH OF YOU!**

IMPACT

IN 2022, OUR PROGRAMS DIRECTLY EMPOWERED OVER 1,900 PEOPLE AT OUR THREE LOCATIONS:

Protection for **569** children through safe housing.

Education for **1,428** students in pre-K - 12th grade + **27** on scholarship to university or trade schools.

Economic development for **180** leaders, **17** interns, and over **300** community members through agriculture on **240** acres at two school farms.

Expanded family-based care initiative saving the lives of **10** infants who lost their mothers and were suffering severe malnutrition while training/equipping caretakers for the ongoing support of each child.



NUTRITIONAL SUPPORTS:

621,348

served meals for students in our safe house programs (3 x a day).

412,320

school meals served (2 x a day).

1,033,668

served meals in total!

LOOKING AHEAD

We have big dreams for the future of our anti-trafficking network. Over the next five years, we aim to finalize all infrastructure needs, achieve our economic development and food security goals, deepen the quality of care we offer through our trauma-informed protection, education, and discipleship programs, and create a sustainable future.

In 2023, with the help of our partners, we'll take significant strides to achieve these God-sized plans. Below are some of the milestones we hope to accomplish this year throughout our anti-trafficking network spanning Sudan and South Sudan:

At **OUR FATHER'S CLEFT**, in the Nuba Mountains, we will begin the construction of eight new classrooms for our elementary and high school trafficking prevention program. The bricks are already made, and trucks with supplies will soon be loaded up and make their way from Kenya to Sudan. This vital project will complete OFC's education infrastructure needs!

At **HOPE FOR SOUTH SUDAN**, along the border of Uganda, we are launching our first high school program and are recruiting high school teachers to lead this critical new education initiative. Also, after an exciting fundraiser in 2022, with support from NC State University student-athletes, our corporate partner, National Coatings, and many donors, we've drilled a new well at Hope For South Sudan to finalize our primary water needs at this location.

At **NEW LIFE MINISTRY**, along the border of Darfur, a team of medical professionals from around the US will lead our first community-wide clinic since 2019. This week-long clinic is free for the most vulnerable children, women, and men who do not have access to medical care. The trip also coincides with a celebration of NLM's twenty years of ministry service! James Lual Atak, the visionary founder of NLM, and his team have been protecting, educating, and empowering children for two decades.



2022 FINANCIALS

YOUR GENEROSITY HELPED US RAISE \$2,258,603 FOR OUR PROTECTION, EDUCATION, AND ECONOMIC DEVELOPMENT PROGRAMS.

REVENUE SOURCES

Individual Donors
\$592,884

TLC Monthly Donors
\$394,545

Foundations
\$880,896

Corporate Partners
\$11,014

Non-Profit Partners
\$334,517

Church Partners
\$43,867

Other Income
\$880

EXPENSES

\$1,883,655 or 83% of organization expenses was invested in protection, education, economic empowerment, nutrition, and medical care. 17% was invested in administrative costs, including management, development, financial planning, and reporting.

 South Sudan
\$1,351,024

 Sudan
\$478,009

 Kenya
\$54,623

 USA
\$324,168

BREAKDOWN OF PROGRAM EXPENSES

 Protection
\$754,744

 Education
\$733,031

 Economic Development
\$395,880



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